

# Kuala Lumpur Kepong Berhad

## Logo Guidelines

### Light Backgrounds



### Dark Backgrounds



### Clearspace



The clearspace for our logo on all four sides is **1/4 X** of the symbol.

### Minimum Size



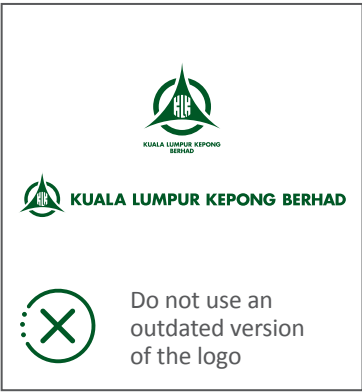
**Onscreen:** 57 px width  
**Print:** 20 mm width

### Colour Codes



Pantone 3435C  
C100 M0 Y100 K60  
R0 G88 B38

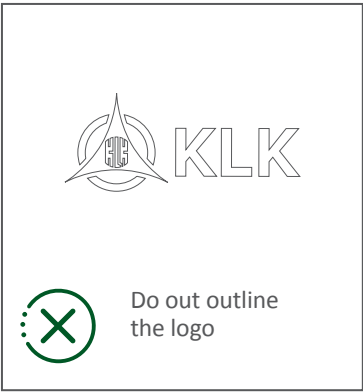
## Incorrect Usage



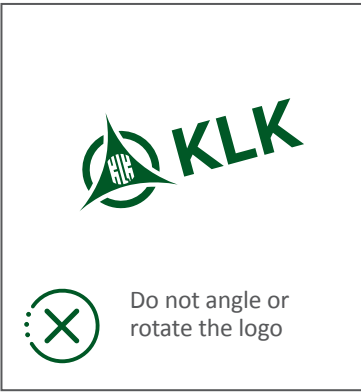
Do not use an outdated version of the logo



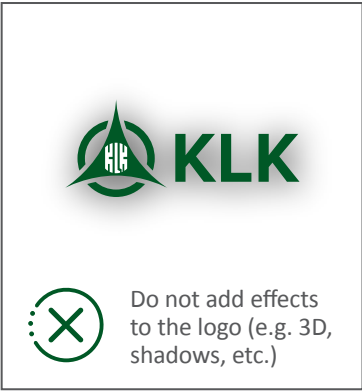
Do not change the colour of the logo



Do not outline the logo



Do not angle or rotate the logo



Do not add effects to the logo (e.g. 3D, shadows, etc.)



Do not lock up our logo with your own logo